

MESSAGE

from the Chair

As fall transitions to winter, Thanksgiving and Christmas will soon be upon us. The holiday season has always represented such a time of hope, as it seems to bring out the best in all of us.

It is our hope that you will keep The Shelby Foundation in mind with your end of the year gift giving. Your thoughtful gift will help us in our support of the many charitable organizations in our community.

We thank you for your generosity, and wish you a very blessed Thanksgiving and Christmas, and that those blessings follow you throughout the New Year.

Frank Benham
Foundation Chair

MESSAGE

from the Director

Shelby, Ohio is more than just a location on a map. It is a collection of some of the kindest, most thoughtful, most generous people on earth, and it is because of those people I am proud to call Shelby my home. Shelby's residents understand the importance of paying it forward and lending a hand to a neighbor in need, and those ideals led to community leaders banding together fifty years ago to help Shelby weather down economic times. This union of leaders grew into The Shelby Foundation, the organization I am honored to be the director of today.

The Shelby Foundation is dedicated to the present and future of this community. In the last decade, the foundation has awarded over \$1,000,000 to nearly sixty area nonprofit organizations that serve Shelby residents and the surrounding area.

The Shelby Foundation's mission is to make this community a better place to live by connecting generosity with community need. Here's to lending a helping hand, and - For a Brighter Tomorrow!

Carrie Kemerer
Director



SHELBY FOUNDATION DEBUTS NEW LOGO

The image of The Shelby Foundation might have changed, but not its mission. The foundation is in the Shelby community to financially support area nonprofit organizations with their programs, facilities, and services.

The Shelby Foundation collaborated with local business, Lantz Star Graphics, to develop a new logo that is reminiscent of Shelby's history but is also fresh, modern, and easy to identify. The light bulb has significant meaning to Shelby. The Centennial Light was manufactured by the Shelby Electric Company in 1901 and is still burning today in a fire station in California, making it the World's longest burning light bulb.

A modern twist on the foundation's previous logo, the light bulb represents light and brightness, which ties in perfectly with the new tagline, "For a Brighter Tomorrow."

Director Carrie Kemerer stated, "The Shelby community embraces the notion of helping a neighbor in need and that's the purpose of the foundation. The foundation was formed for the purpose of helping area organizations thrive which makes everyone and everything better. It is amazing to see community members take the foundation's tag line to heart and work together - For a Brighter Tomorrow."

SHELBY FOUNDATION COMMITTS \$100,000 TO LOCAL YMCA

The Shelby Foundation approved a \$100,000 pledge, payable over four years, to the Shelby YMCA's capital campaign.

The Shelby YMCA Community Center announced earlier this year they were launching a \$750,000 capital campaign for renovations. The building, which was built in 1976, has never had a campaign for major structural overhauls. Campaign dollars will be used toward extensive rehabilitation to the building, a new dehumidification system for the pool area, and energy efficient electrical, heating, and cooling systems.

Foundation Board Chair Frank Benham stated, "The Shelby Foundation understands the value the local YMCA has to our community. The YMCA is a huge asset to people of all ages. It is important for them to be successful."



This isn't the first time The Shelby Foundation has supported local organizations on a large scale. In 2012, the foundation awarded \$30,000 to North Central State College for the remodeling of the Ralph Phillips Conference Center located at the Kehoe Center. One year later, the foundation pledged \$90,000 to Shelby Help Line Ministries for their new building, and awarded another \$25,000 to OSU/Mansfield for the Bromfield Library Commons renovation project.

The Shelby Foundation awards grant dollars to worthy nonprofit organizations, and their programs, that improve the lives of residents in Shelby and the surrounding areas. Last year alone, The Shelby Foundation awarded more than \$250,000 to area nonprofits through its grant-making process.



"We want to positively impact people's lives, especially kids..."

- Carrie Kemerer, Director

SHELBY FOUNDATION AND SELTZER POOL PARTNER TO BRING FUN TO KIDS



The event boasted free admission, snow cones, games, swimming, and more.

The Shelby Foundation made summer more exciting for kids in the community by partnering with Seltzer Pool to sponsor Family Fun Night.

Foundation Director Carrie Kemerer said, "The Shelby Foundation's Board truly wants to make a difference in the community. We want to positively impact people's lives, especially kids, outside of the traditional grant-making cycle. We know there are children who cannot afford the simple luxury of going to Seltzer Pool to swim, so if we can assist in providing an evening of fun, we want to do it."

Last year, Seltzer Pool hosted the Family Fun Night by offering discounted admission rates for late night swimming and games. With the added support from the foundation, this year's event boasted free admission, snow cones, games, swimming, and more.

Board Chair Frank Benham wanted to do something special for kids and was the visionary behind the collaboration. "All kids deserve to have a great summer," he said.

EDUCATION SEMINAR TO PROTECT SENIORS

Financial scams targeting seniors have become so prevalent that they're now considered "the crime of the 21st century." Senior citizens learned tips to keep from becoming victims of fraud at a free seminar hosted by The Shelby Foundation on Wednesday, October 21.

Foundation Board member and Retired Captain with the Richland County Sheriff's Office Jay Baker and Deputy Gary Kiener presented on why seniors are often targeted for fraud and led discussion on types of fraud and scams and how to protect against them.

"Seniors are all too frequently the target of scams," Baker said. "With a seminar like this, I am hoping we can empower them with education and information and help our often unsuspecting seniors protect themselves."

EMPOWERING YOUNG WOMEN IN THE GREATER SHELBY AREA

The Plymouth-Shiloh School District is implementing a program to create a healthier more positive image among female students. "Girls in Motion" was made possible by a \$1,200 grant from the Women's Fund of The Shelby Foundation.

The district applied for the funding to make a difference in the lives of elementary and high school-aged girls in these rural communities by providing and supporting experts in the field of health, nutrition, and dance. The object of the program is to guide participants to grow into young women who make informed choices to avoid obesity and other preventable life-threatening conditions. A dedicated team will meet with girls in their schools throughout the year to encourage them to instill physical activity into their lifestyles.

"We have dedicated the Women's Fund to empower women in the Shelby area to achieve their full potential. Proceeds accumulated through the fund will be distributed through grants to programs in and around Shelby to promote intellectual, physical, emotional, social, economic and cultural growth for women of all ages. The moral support of the community, coupled with the financial generosity of its citizens, will provide endless possibilities for the women in the greater Shelby area," said Kemerer.

AMPHITHEATRE FUND ESTABLISHED IN MEMORY OF RESPECTED BUSINESSWOMAN



Lesli Barkdull Neal
January 15, 1961 - July 21, 2015

On July 21, Shelby lost one of its very best when beloved and deeply respected pillar of the community, Lesli Barkdull Neal, passed away. Lesli was an extraordinary person who contributed her time and talents unselfishly to our community and to The Shelby Foundation. Lesli served on the Foundation's Board of Directors since 2013, and, in honor of Lesli Neal's service to The Shelby Foundation, her seat on the Board will remain vacant until the annual meeting in April.

Because Lesli loved music, her husband, Bill Neal, has established the Neal Amphitheatre Fund at The Shelby Foundation. The amphitheatre will be erected in memory of Lesli and her father, Dick, at the new Black Fork Commons, downtown Shelby.

Donations to the Neal Amphitheatre Fund should be sent to:

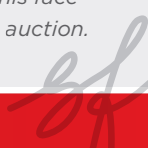
The Shelby Foundation
Neal Amphitheatre Fund
142 N. Gamble Street
Shelby, OH 44875

AN EVENING WITH THE SHELBY FOUNDATION

On September 19, 250 people gathered at the Ralph Phillips Conference Center to support The Shelby Foundation's annual fundraiser by raising over \$80,000.00. Proceeds from the event will be reinvested back into the community through the foundation's grant-making process. During the event, guests were treated to dinner catered by The Vault, a video capturing the spirit of Shelby, and the unveiling of the foundation's new logo.



*Kenny Albert
graciously donated the
opportunity to bid to
throw a pie in his face
during the live auction.*





THE END OF THE YEAR SHOULD BE CAUSE FOR MERRIMENT AND GIVING

Charitable giving decisions are best made following thoughtful reflection, yet, with tax deadlines and the end of the year rapidly approaching, there is an underlying pressure to make a noble, philanthropic gift now.

Giving to The Shelby Foundation before the end of the year provides many benefits to you as a donor. Tax incentives may enable you to do more than you realized, even improving your own financial position. The availability of the income tax deduction helps a charitable person be even more generous.

At The Shelby Foundation, we make it as easy as possible for people to use their money to help this community. We handle the necessary filings, manage, invest and grow your money. The Shelby Foundation understands this community; knows where there is the greatest need, and where we can have the greatest impact. By donating to The Shelby Foundation, not only are you reaping end of year tax benefits, but helping the community you care about as well.

As you know, giving is about much more than tax savings. Your charitable gifts make an important difference in what the foundation is able to accomplish.

If you would like more information about year-end giving, contact Director Carrie Kemerer at 419-342-3686 or carrie@theshelbyfoundation.org.

Shelby Ohio Community Foundation
of Richland County
142 North Gamble Street, Suite F
Shelby, Ohio 44875

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AGENCIES WHO HAVE RECEIVED FUNDING

- | | |
|----------------------------------------------|-----------------------------------------|
| Area Agency on Aging | Raemelton Therapeutic Equestrian Center |
| Big Brothers, Big Sisters | Red Cross |
| City of Shelby | Rehab Center |
| Civitan Club | Richland County Development Group |
| Community Investment Corporation | Richland County Pregnancy Services |
| Council of Churches / Meals on Wheels | Rotary Club of Shelby |
| F.I.S.H. | Sacred Heart School |
| First Lutheran Church | Safety Town |
| Friends of the Black Fork | Salvation Army |
| Fun Center Chordsmen | Shelby Area 4-H Clubs |
| Girl Scouts | Shelby Christian Outreach |
| Hospice of North Central Ohio | Shelby City Schools |
| Johnny Appleseed Baseball | Shelby City Schools Academic Boosters |
| Junior Achievement | Shelby Community and Senior Center |
| K-City Child Care | Shelby FFA Buyers' Club |
| Kid's Connection of Ohio | Shelby Girl's Softball |
| Marvin Memorial Library | Shelby Green Committee |
| Mid-Ohio Educational Service Center | Shelby Help Line Ministries |
| Morton One-Room School | Shelby High School After-Prom Committee |
| North Central State College | Shelby High School Alumni |
| Oakland Cemetery Association | Shelby Home & Public Health |
| Ohio Genealogical Society | Shelby Little League |
| The Ohio State University - Mansfield Campus | Shelby Livestrong Rally |
| OhioHealth MedCentral Hospice | Shelby Ministerial Association |
| OhioHealth MedCentral Shelby Hospital | Shelby YMCA |
| Pioneer Career & Technology Center | St. Mary's School |
| Plymouth - Shiloh Athletic Boosters | The Well |
| Plymouth - Shiloh Local Schools | Trinity Shining Lights Preschool |
| Quilts of Valor | Village of Shiloh |



"The Shelby Foundation is dedicated to the present and future of this community." - Carrie Kemerer, Director

