



THE VISIONARY AWARD OF THE SHELBY FOUNDATION

"When one person steps up, others will follow."

For the past three years, The Shelby Foundation has recognized a community member who has paved the way for the future of Shelby. The Visionary Award is given in gratitude for this person who has the drive and willingness to step up and leave their stamp on our community.

This year's recipient chosen by the Foundation's selection committee was Cheryl Schumacher. Cheryl ran successful businesses, helped shatter gender barriers by getting women more involved in business, was significant in starting The Shelby Foundation, and participated, served, and ran many boards like the United Fund of Shelby and the Chamber of Commerce.

Congratulations, Cheryl!



SHELBY FOUNDATION INVESTS \$270,000 IN COMMUNITY PROJECTS

Over the past few years, the Foundation's board has become proactive in its grantmaking by setting its sights on projects that will spur economic vitality and enhance the overall look and feel of our community. In 2019, after significant conversations and research, the board has invested in three substantial projects: Shelby Wetlands; Marvin Memorial Library and Little Buckeye Museum; and Black Fork Commons Park.

More details about each initiative can be found inside.

AN EVENING WITH THE SHELBY FOUNDATION: FOR A BRIGHTER TOMORROW

This year's fundraiser was the biggest one yet by raising over \$150,000 that will get reinvested back into the Shelby community through the Foundation's grantmaking abilities. Every raffle ticket sold, every drink purchased, and every dollar contributed helps the Foundation carry out its mission by connecting generosity with community need.

Thank you!

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SHELBY WETLANDS

Nature trails once graced the land beside reservoir #3, but years of neglect have left them overgrown and impassable. The Foundation awarded a \$10,000 grant to improve the walkability of trails and install signage. Residents and visitors will be able to hike the trails and enjoy nature.



MARVIN MEMORIAL LIBRARY AND THE LITTLE BUCKEYE MUSEUM

With the financial assistance of a \$10,000 grant from the Foundation, Marvin Memorial Library and The Little Buckeye Museum have collaborated to entice people into the library with traveling exhibits that give a taste of both what the Little Buckeye has to offer, and the many treasures hiding in our library.



BLACK FORK COMMONS PARK

There is connection between vibrant downtowns and strong economic communities, so the Foundation has worked closely with the City of Shelby and the Community Improvement Corporation to devise a plan to boost three focal areas: Black Fork Commons Plaza; Main Street Streetscape; and Black Fork Trail and Stream Restoration. After having a clear vision for what the downtown can be, The Shelby Foundation board unanimously voted to financially support this endeavor by giving the largest gift ever awarded in Foundation history at \$250,000 for park improvements.

The board understands these focuses above are designing a sense of place that residents and visitors will flock to. The impact of our grants doesn't just improve today or tomorrow but for generations to come.

SHELBY HOME AND PUBLIC HEALTH CONTINUES TO IMPACT SHELBY

Even though Shelby Home and Public Health (SHPH) closed their doors in early 2018, the nonprofit agency is still benefitting the people of Shelby.

When faced with the difficult realization that the agency would be unable to continue, the board made the decision to leave a legacy with The Shelby Foundation so that they could still provide aid to the community. At the board's direction, their significant contribution was designated to three areas: the already established Shelby Home and Public Health Endowment Fund, the Women's Fund, and the Foundation's Unrestricted Fund.

Shelby Foundation Director Carrie Kemerer shared her gratitude by stating, "Shelby Home and Public Health provided a great service and it was difficult to see the organization close but what a generous gesture to leave a lasting legacy and still positively impact the community."

100 WOMEN FOR SHELBY

The Women's Fund of The Shelby Foundation brought 100 caring, giving women together who share a mutual goal of enriching the community. These women are known as "100 Women for Shelby" and they are making an impact on the community.

The annual \$100 membership fee to belong to "100 Women for Shelby" provided the necessary funds to allow the Women's Fund to support these programs and projects in 2019:

- Emergency relief fund at Shelby Help Line
- Let's Talk: Woman to Woman Lecture Series
- Operation Hygiene
- Shelby's Salvation Army Christmas Program
- Women in leadership mentorship program at North Central State College

The "100 Women for Shelby" membership drive is happening now. Consider renewing and encourage a friend to join!

For more information call 419-342-3686 or visit our The Shelby Foundation website.



CELEBRATING A BRIGHTER TOMORROW

THE SHELBY FOUNDATION AWARDS \$62,500 IN SCHOLARSHIPS TO SHELBY SENIORS

On May 17th, Shelby Seniors were rewarded for their academic achievements during the annual recognition assembly. Because of the generosity of donors, \$62,500 from 22 scholarship funds housed at The Shelby Foundation was awarded to worthy graduates. While each fund has its own criteria for candidate selection, most are based on academic merit, financial need, community involvement, career choice, and extracurricular activities.

Scholarship recipients are determined by selection committees generally comprised of fund representatives and educators. While The Shelby Foundation oversees the processing of each scholarship, Foundation board members and staff do not take part of determining scholarship recipients.

2019 Foundation Scholarship Recipients

Tashia Bolton	Hope Jones
Alexandra Cundiff	Leah Karnes
Kelsey Deane	Kyle Krystofik
Alexis Eldridge	Jesse Lauderbaugh
Christian Geary	Kristen Long
Lindsey Gies	Blake Lucius
Faith Gosser	Alexandra Maynard
Cierra Gurney	Victoria Niese
Madeleine Heimlich	Megan Owen
Makenna Heimlich	Remy Rhodes
Kaycee Hess	Natalie Swackhammer
Hunter Hoffman	Sam Swanger
Jenna Holloway	Owen Wallace
Steven Howard	Bailey Walter
Kaelyn Hurst	

Congratulations to the graduating class of 2019!

Scholarship funds are a beautiful way to honor or remember a loved one. For more information on establishing a scholarship fund call Carrie Kemerer at 419-342-3686 or email to carrie@theshelbyfoundation.org.

SCHOLARSHIP FUNDS REACH IMPRESSIVE MILESTONE

In just the last five years, graduating Shelby seniors have received over \$365,400 in scholarship money from funds managed by The Shelby Foundation.

This year, two scholarship funds have crossed an impressive milestone. The W.H. Moody and Layde F. Moody Scholarship and the John and Helen Yetzer Memorial Scholarship both have awarded over \$100,000 to deserving area students.

Upon her death, Mrs. Moody made a substantial, unrestricted gift to The Shelby Foundation and established a scholarship fund at the Shelby Board of Education. Shelby City Schools transferred the scholarship fund to The Shelby Foundation in 2004 to increase the investment power of the fund. Since being placed under the watchful eye of the Foundation, over \$110,000 has been awarded.

The John and Helen Yetzer Memorial Scholarship was created from a generous gift by Helen Yetzer, the youngest daughter of John and Helen, for the benefit of Shelby City Schools. The criteria established was financial need, grade point average, and attendance at St. Mary's elementary school.

Director Kemerer said, "This is a perfect example of community members who wished to give back to the community they loved. Their gifts are helping past, current, and future students to decrease the financial burden of higher education."

SHELBY YMCA ESTABLISHES ENDOWMENT FUND



The Paul D. Champion Fund of The Shelby Foundation has been a major source of support for many local organizations, and it is, once again, making a major impact in our community. At the fund representative's request, along

with the Foundation Board's approval, the fund will provide matching dollars to establish a perpetual endowment fund for the Shelby YMCA.

An endowment is a fund that holds its principal in perpetuity and only pays out a small portion, about 4 to 5 percent per year, that goes to operations and programs. Endowment investments have dual goals: to grow the principal and to generate income.

The YMCA Board is taking advantage of this generous opportunity and has set a goal to raise a minimum of \$250,000, which will be matched dollar for dollar by the generosity of the Paul D. Champion Fund. Over the next 18 months, the YMCA will leverage the match to raise funds that will provide a constant stream of revenue now and into the foreseeable future.

Donations to the Shelby YMCA Endowment Fund can be sent to The Shelby Foundation.



Third graders in Shelby school district had an opportunity to tour the library and leave with a book. Field trips were made possible by the collaboration between Marvin Memorial Library and The Shelby Foundation.



A MESSAGE FROM BOARD CHAIR

As I complete my first year as board chair, I am continually humbled by our community's generosity. Your support, in all its forms, makes The Shelby Foundation a driving force of change and optimism. We take pride in the positive impact this organization has on our community, but we know we can't do it alone.

The holiday season is the perfect time to reflect on the last year, celebrate our success, and plan for the future. I would like to take this opportunity to say thank you. Together, we are making a difference on today, tomorrow, and for generations to come.

Joe Wechter, *Chair*

CONSIDER A GIFT TO THE SHELBY FOUNDATION

The Shelby Foundation was established to give donors like you the opportunity to impact the future of Shelby. Your support, along with that of other generous donors, will help provide the financial resources necessary for success and to allow Foundation to continue its mission – by connecting generosity with community needs.

At The Shelby Foundation, we make it as easy as possible for people to use their money to help this community. The Foundation understands this community; knows where there is the greatest need, and where we can have the greatest impact. By donating to The Shelby Foundation, not only are you reaping end-of-year tax benefits, but helping the community you care about as well.

As you know, giving is about much more than tax savings. Your charitable gifts make an important difference in what the Foundation is able to accomplish.

If you would like more information about year-end giving, contact the Foundation at 419-342-3686.

#GivingTuesday is national movement for everyone across the country to come together to support their favorite nonprofits on a given day.

Black Friday. Cyber Monday.
#GIVINGTUESDAY™
DECEMBER 3, 2019

Be part of the movement to make your community better by making a charitable gift to The Shelby Foundation on or before December 3rd. Visit www.theshelbyfoundation.org/givingtuesday to donate today!

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