

**IT MIGHT BE STORMY NOW,
BUT RAIN DOESN'T LAST FOREVER!**

**Together,
we are making
a difference!**

FOUNDATION ESTABLISHES EMERGENCY SUPPORT FUND

Shelby has seen its share of difficulties with past floods, tornadoes, and now, the coronavirus. To help in times of crisis, the Foundation Board of Directors established the Emergency Support Fund. The fund is intended to support urgent hardships in the Shelby area during emergency situations, specifically local food banks and nonprofits organizations meeting the basic needs of residents.

Board Chair Joe Wechter said, "By launching the fund, this provides an avenue for people to help while having confidence the Foundation is acting as a clearing house to make sure donations are going to where there is the greatest need. Funds can be used for needs that are known today and needs that may arise in weeks or months down the road."

WOMEN'S FUND PROVIDES HELP DURING PANDEMIC

The Women's Fund of The Shelby Foundation awarded grants to help local nonprofits who have faced additional burdens caused by the COVID-19 pandemic.

Director Carrie Kemerer stated, "These organizations work with limited budgets to provide direct support to underserved populations. The pandemic has caused many of our local organizations to expand services or establish new programs to address needs. Our 100 members didn't want to sit idly when we could provide financial assistance."

The "100 Women for Shelby" members were asked to complete a survey prioritizing nonprofits they would like to see receive funding. Three area nonprofits received the majority of the votes: Domestic Violence Shelter, Richland Area Children Services, and Catalyst Life Services - Shelby location.

SMALL BUSINESSES URGED TO SEEK HELP

The Shelby Foundation urged local business owners to contact the Economic Development Liaison, Jessica Gribben, to find help for government driven loans.

Joe Wechter, board chair, said, "Jessica is a valuable resource in the Shelby community. We are fortunate to have her locally as an extension of the Richland Area Chamber of Commerce. She and the Chamber team are educated on the various stimulus packages and can help Shelby business owners as they apply."

The Foundation believes in the importance of economic development and has invested annually to this position. The position's primary focus is business expansion and retention but has now pivoted under current economic strain.

To discuss funding assistance for small businesses, contact Jessica Gribben at 419-342-4159 or the Richland Area Chamber of Commerce at 419-522-3211.

A MESSAGE FROM THE DIRECTOR

As the world has slowed down, it has caused many of us to reflect on what is important:

Family. Friends. Community.

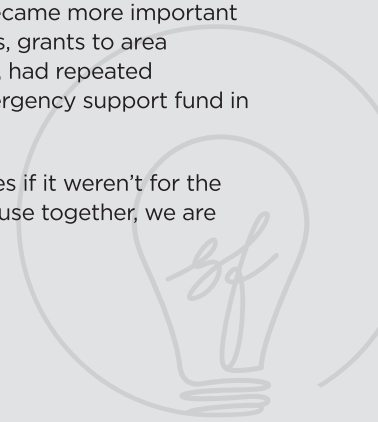
For the rest of the world, it has been a reawakening of those core values, but for our community those values have never left us. That is what makes Shelby so great.

As a rural small town, family and friends have always been most important to us. We feel compassion for our fellow neighbor; we have respect for others and their beliefs; we lend a hand to someone in need; and we give back to the community that we love.

During these difficult times, the mission of the Foundation became more important than ever. We still awarded scholarships to graduating seniors, grants to area nonprofits, continued to invest in the downtown park project, had repeated conversations with nonprofit leaders, and established an emergency support fund in response to the coronavirus.

The Foundation wouldn't be able to accomplish all that it does if it weren't for the support of this community. Thank you for your support, because together, we are making a difference.

Sincerely,
Carrie Kemerer, *Director*



AN EVENING WITH THE SHELBY FOUNDATION FOR A BRIGHTER TOMORROW

SEPTEMBER 19, 2020

The Foundation's Board of Directors made the difficult decision not to congregate together this year, but still felt it important to have the annual fundraiser because we rely heavily on your generosity. Every dollar raised helps us have a substantial and crucial impact on this community.

The community supported the Foundation's event in full force. Proceeds from this year's virtual event surpassed \$110,000!

VISIONARY AWARD

The 2020 Visionary Award went to the Shelby Community for their response to the coronavirus; your continued support of local businesses; and adjusting quickly out of concern for your fellow neighbor, all while having a positive attitude and understanding this is just a speck in time.

Well done and well deserved!



THANK YOU

Every year, we are in awe of the generosity of our community. This year's fundraiser, while different, was no exception. Thank you to everyone who participated by purchasing a raffle ticket or auction item, gave a basket, or donated. The Foundation couldn't do what it does without your support.

THE FOUNDATION AWARDS \$73,000 IN SCHOLARSHIPS TO SHELBY SENIORS

Even though the 2019 - 2020 school year ended on a different note, The Shelby Foundation still awarded \$73,000 in scholarships to Shelby Seniors. Congratulations to our scholarship recipients!

2020 Foundation Scholarship Recipients

Jaime Anthony	Parker Lewis
Adison Billheimer	Cory Myers
Riley Cain	Lauren Perry
Swade Cirata	Nicole Pickard
Jensen Feussner	Taylor Rall
Dylan Finnegan	Jaden Sickmiller
Julia Gutshall	Hannah Tuttle
Ashley Harvey	Maria Uyoya
Rebecca Hawkins	Mallorie Vent
Abilene Honaker	Rylie White
Logan Karl	

Scholarship funds are a beautiful way to honor or remember a loved one. For more information on establishing a scholarship fund call Carrie Kemerer at 419-342-3686 or email to carrie@theshelbyfoundation.org.

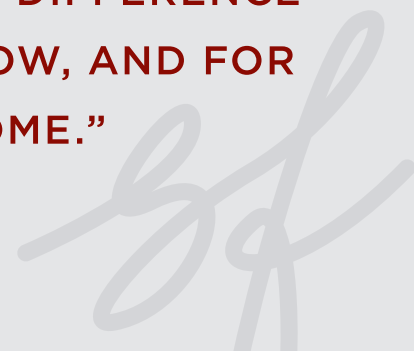
THE SHELBY FOUNDATION AWARDS \$200,000 IN GRANTS TO LOCAL NONPROFITS

This year the Foundation awarded over \$200,000 in grants to nonprofits who provide services and programs that improve the quality of life for Shelby residents.

Grants awarded in 2020:

Bibs & Boots 4-H Club	Rotary Club of Shelby
Charles Follis Committee	Shelby Christian Outreach
Community Health Access Project	Shelby Middle School
Community Improvement Corporation	Shelby Senior Center
FFA Buyers Club	SHS Alumni Association
First Lutheran Community Food Pantry	Triangle T 4-H Club
First Lutheran ABC Daycare	Trinity Lutheran Church
Little Buckeye Museum	United Fund of Shelby
North Central State College	

**"...WE ARE MAKING A DIFFERENCE
ON TODAY, TOMORROW, AND FOR
GENERATIONS TO COME."**



MAIN STREET CORRIDOR UPDATE

The Foundation Board believes in the “if you build it, they will come” philosophy and understands the connection between placemaking and economic development. That is why the Foundation awarded its largest gift of \$250,000 to kickstart downtown improvements.



MAIN STREET STREETSCAPE

Through financial contributions from the City of Shelby and a grant from Regional Planning, this project is fully funded. The design phase is underway and by next fall, improvements to the streets should begin.

BLACK FORK COMMONS PARK

Fundraising is currently happening to raise the required dollars to begin on park improvements. Confident of meeting the goal, improvements are slated to begin fall of 2021.

STREAM RESTORATION AND BIKE TRAIL

Fundraising efforts are projected to begin in 2023 and will be funded through a combination of private donations and local, state, and federal dollars.

SHELBY FOUNDATION NOMINATED FOR CHAMBER'S NONPROFIT OF THE YEAR AWARD

The Shelby Foundation was nominated for the Richland Area's Chamber of Commerce Nonprofit of the Year award. Nominees are evaluated on community involvement and collaboration, customer service, and business strategies. The winner will be announced on December 4th, 2020.

Director Carrie Kemerer stated, “This is a huge honor for our organization. We know the substantial impact we have on our community but to be nominated by someone who also sees the good works we are doing, really means a lot. We may be small, but we are mighty.”



Women's Fund OF THE SHELBY FOUNDATION

WOMEN'S FUND OFFERS GRANT CYCLE

Earlier this year, the Foundation's Board approved to distribute a percentage of the proceeds accumulated from the annual membership fees to fund programs in and around Shelby to promote intellectual, physical, emotional, social, economic, and cultural growth for women.

Lynn Wechter, chair of “100 Women for Shelby” said, “This is an incredible opportunity for our community. Who would have thought when we started this several years ago it would grow to what it is now? I only can see positive things coming from this initiative.”

The recipients from the inaugural grant cycle: Shelby Senior and Community Center, Shelby YMCA, Richland Pregnancy Services, Marvin Memorial Library, and Shelby/Plymouth Girl Scouts.

Join the Movement

100 WOMEN FOR SHELBY

Bringing women together who share a mutual goal of enriching and strengthening our community

MEMBERSHIP DRIVE HAPPENING NOW

In 2018, the Women's Fund launched the “100 Women for Shelby” initiative. The goal was to bring 100 caring, giving women together who share a mutual goal of enriching the community. Not only was the goal exceeded, but the movement has become extremely popular and continues to grow, currently at 134 members.

This year, the annual \$100 membership fee to belong to “100 Women for Shelby” provided the necessary funds to allow the Women's Fund to support:

- \$6,000 in grants to local nonprofits benefiting women and children
- \$2,000 in emergency support grants
- Shelby's Salvation Army annual Christmas program

The 2021 membership drive is happening now. If you join or renew your membership before December 15, 2020, you will be entered into a raffle to win a Kate Spade navy crossbody purse.

For more information call 419-342-3686 or visit www.theshelbyfoundation.org/womens-fund/

One woman can make a difference, but together we can rock the world!



A MESSAGE FROM BOARD CHAIR

This year has brought an abundance of trials and hardships. During this time of great uncertainty, we've been comforted, encouraged, and humbled by the generosity from our community. Your continued support allows us to be in a position so we can act quickly and timely to assist organizations during times of need.

On behalf of the Board of Directors, I wish to give thanks to all of you who have been so charitable and supportive of The Shelby Foundation through this trying year.

I hope the holidays, especially this year, bring you peace and happiness.

Sincerely,
Joe Wechter, *Chair*

CONSIDER A GIFT

The Shelby Foundation was established to give donors like you the opportunity to impact the future of Shelby. Your support, along with that of other generous donors, will help provide the financial resources necessary for success and allow the Foundation to continue its mission – by connecting generosity with community needs.

At The Shelby Foundation, we make it as easy as possible for people to use their money to help this community. The Foundation understands this community, knows where there is the greatest need, and where we can have the greatest impact. By donating, not only are you reaping end-of-year tax benefits, but helping the community you care about as well.

As you know, giving is about much more than tax savings. Your charitable gifts make an important difference in what the Foundation is able to accomplish.

If you would like more information about year-end giving, contact the Foundation at 419-342-3686.

#GivingTuesday is a national movement for everyone across the country to come together to support their favorite nonprofits on a given day.

Black Friday. Cyber Monday.
#GIVINGTUESDAY™
DECEMBER 1, 2020

Be part of the movement to make your community better by making a charitable gift to The Shelby Foundation on or before December 1st. Visit www.theshelbyfoundation.org/givingtuesday to donate today!

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