



# BETTER TOGETHER

The Shelby Foundation sees the amazing qualities in our community. It sees Shelby, not how it used to be, but what it can be, and it provides the tools to make it happen.

But the Foundation doesn't do it alone, and thankfully, its' never had to. Behind The Shelby Foundation are those who believe in its mission and who continuously support and advocate, and who never stopped believing even during difficult times.

The Foundation's success is your success, and our success is Shelby's. By believing in the Foundation you are inspiring us to expand our reach, give more grants, do better, and impact more lives. Because the Foundation believes that we are better together.

**“***In keeping with their slogan: for a brighter tomorrow, The Shelby Foundation has generously invested in our new building addition to help us move future services that will increase individual and family stability in our community.”*

*– Shelby Help Line Ministries*

*News* <sup>2021</sup> HIGHLIGHTS  
OF THE  
PAST YEAR

## THE FOUNDATION'S SUCCESES ARE YOUR SUCCESES

During the last decade, thanks to your support, The Shelby Foundation has grown immensely and consequently, has used that growth to make an extraordinary impact on the community.

### ACCOMPLISHMENTS OF THE LAST 10 YEARS

#### AWARDED

**\$2.5 MILLION**

in grants to nonprofits

#### GRANTED

**\$1 MILLION**

in scholarships to graduating  
Shelby seniors

#### OPENED

**28 FUNDS**

all with different purposes

#### COLLECTED

**\$5 MILLION**

in donations

#### RECEIVED

**3,000+**

individual donations

#### EXPANDED

**WOMEN'S FUND**

100 Women for Shelby  
and a Women's Fund grant cycle

#### ESTABLISHED MANY

**PARTNERSHIPS**

with local and county-wide nonprofits

# 2021 SHARED SU

## IT TAKES A VILLAGE

On Saturday, September 25th, donors, businesses, and organizations, came together to raise dollars for the Shelby community and surrounding areas. Learning from last year's virtual fundraiser, this year was a combination of in-person and virtual for a unique hybrid event. An Evening with The Shelby Foundation: For a Brighter Tomorrow was an incredibly successful fundraiser, raising over \$150,000 to be invested back into the community through the Foundation's grant-making abilities.

*Thank You!*

AWARDED  
**\$100,000**  
in grants to  
local nonprofits

AWARDED  
**\$5,000**  
in grants from the  
Women's Fund

*For a  
Brighter Tomorrow*  
Shelby Crossing  
September 25, 2021  
5:30pm

*Visionary Award*



## PHIL PEARSON HONORED WITH SHELBY FOUNDATION'S VISIONARY AWARD

Every year, The Shelby Foundation recognizes a community member whose altruism, vision, and drive set an example for future generations. This is the fifth year for the award and Mr. Phil Pearson was chosen as the 2021 recipient. As a retired educator, he devoted his career to Shelby City Schools and is considered a much-loved teacher, role model, and person. He touched thousands of people throughout his career and his impact is still felt far and wide.

## ONE WOMAN CAN MAKE A DIFFERENCE, BUT TOGETHER WE CAN ROCK THE WORLD!

The Women's Fund of The Shelby Foundation continues to have a HUGE impact on the community. This year, 100 Women for Shelby members awarded \$5,000 in grants to local nonprofits benefiting women and children. In addition, their signature program, "Operation Hygiene" was further expanded to help Shelby's Salvation Army Christmas program and local food banks.

The "100 Women for Shelby" membership drive is happening now. For more information call 419-342-3686 or visit [www.theshelbyfoundation.org/womens-fund/](http://www.theshelbyfoundation.org/womens-fund/)

# CCESSES

## FOUNDATION WELCOMES NEW FUNDS

### LITTLE HOUSE

You probably have seen the Little House or Girl Scout House numerous times but may not have realized they are a nonprofit organization with a board of directors, by-laws, and an endowment. Understanding they could benefit aligning with The Shelby Foundation, they deposited their endowment at the Foundation to be invested along with its portfolio.

50+

FUNDS AT THE  
SHELBY FOUNDATION

"The miracle is not that  
we do this work, but that  
we are happy to do it."

- MOTHER THERESA

INVESTED  
**\$125,000**  
in community  
projects

**DID YOU KNOW?  
THE SHELBY FOUNDATION:**

- Houses over 50 different funds
- Contains donor-advised funds, scholarships, agency funds, and more
- Donations can be made to any of the housed funds

### TERRY ZUERCHER MEMORIAL SCHOLARSHIP FUND

Terry Zuercher spent his entire teaching career at Shelby City Schools. He was invested in the youth, not just educating their minds, but also providing guidance by encouraging them to better themselves and their community. Spending over 57 seasons as a coach, he instilled self-discipline and the importance of character in the countless youths he guided. For that reason, it was a natural fit for his family to establish a scholarship benefiting Shelby seniors that he spent his entire career fostering.

AWARDED  
**\$100,000**  
in scholarships

### JEANNE T. GOSSER MEMORIAL SCHOLARSHIP FUND

The family of Jeanne T. Gosser has established a scholarship in her memory at The Shelby Foundation to help graduating Shelby seniors. Jeanne was employed at Shelby High School where her positivity and compassion touched coworkers, faculty, and numerous students over the years. A scholarship helping a student was the most natural choice.

### ALEXA ROBINSON MEMORIAL SCHOLARSHIP FUND

Ensuring her joyful spirit will be remembered forever, the family established an annual scholarship in her name at The Shelby Foundation. Her mother, Monica Robinson, shared, "I received a local scholarship when I graduated high school and when Alexa graduated in 2017, she also received local scholarships. It is important for us to pay it forward."

To view a full list of funds, visit [www.theshelbyfoundation.org/current-funds/](http://www.theshelbyfoundation.org/current-funds/)





## SHELBY FOUNDATION NAMES NEW BOARD CHAIR

Shelby resident and local business owner, Ann Downs, was named The Shelby Foundation's new board chairperson at its annual meeting. Ms. Downs has been with the Foundation since 2017 and has acted as its vice-chair since 2019.

Outgoing chairperson Joe Wechter spent his two-year term focusing on large scale impact and positioning the Foundation to provide immediate assistance during times of crisis.

While keeping the smaller nonprofits and their needs at the forefront, Joe and the Board believe in the connection between placemaking and economic development and that is why the Foundation awarded its largest gift of \$250,000 to kickstart downtown park improvements.

Even though Mr. Wechter is no longer in the chair role, he is still an active member of the Board.

## WE CAN'T DO IT ALONE

The Shelby Foundation was established to give donors like you the opportunity to impact the future of Shelby. At The Shelby Foundation, we make it as easy as possible for people to use their money to help this community. The Foundation understands this community; knows where there is the greatest need, and where we can have the greatest impact. By donating to The Shelby Foundation, not only are you reaping end-of-year tax benefits but helping the community you care about as well.

*If you would like more information about year-end giving, contact Director Carrie Kemerer at 419-342-3686 or [carrie@theshelbyfoundation.org](mailto:carrie@theshelbyfoundation.org).*

*Thank You* **FOR YOUR SUPPORT!**

## BOARD OF DIRECTORS

Ann Downs, *Chair*

Marissa Miller, D.D.S., *Vice Chair*

Kristi Kranz, *Treasurer*

Erin Stine, *Secretary*

Cody Albert

Jay Baker

Steve Curry

Randy Donnamiller

Kevin Herring

Jason McCoy

Nathan Sautter

Judge Sheree Studer

Kristie Walp

Joe Wechter

Andrea Wilkins

Carrie Kemerer, *Director*

Lois Robertson,

*Executive Assistant*

